

Streetcar Update

Review of December 2018



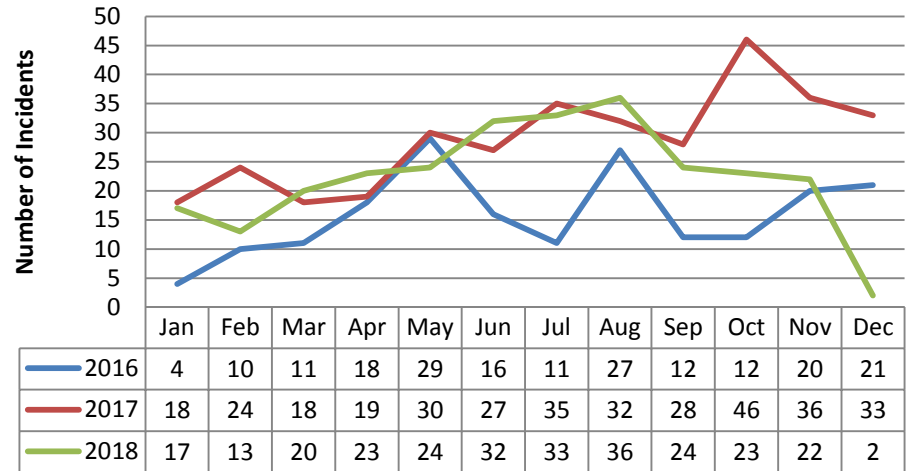
Cincinnati Bell® connector

Safety Metrics: Near Miss

Near Miss Incident Breakdown

- 14% decrease near-miss events year over year (November 2017)
- 39% decrease October 2017 versus 2018
- Friday/Saturday peak days
- Noon to 17:00 peak times

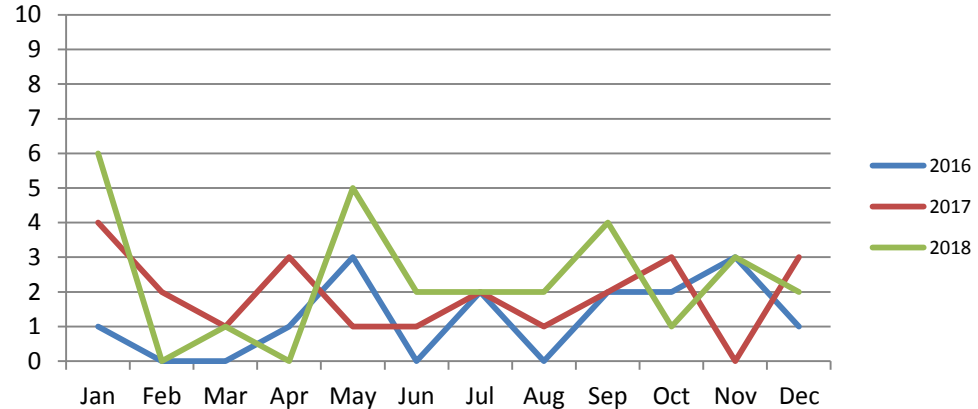
Close Call Occurrences by Month



Safety Metrics: Reportable Incidents

- 30% increase in incidents YTD 2018 versus 2017
 - 20 YTD November 2017
 - 26 YTD November 2018
- 400% decrease versus November 2017

Cincinnati Streetcar Reportable Incidents



Marketing/Communications

Facebook

Likes: ▲ 9%

Reach: **32,066**

Engagements: ▲ 52%



Twitter

Followers: ▲ by 20

Impressions: ▲ 53%

Mentions: **264** ▲ 50%

Instagram

Followers: **1070** ▲

Impressions: **11,373**

Marketing/Communications

Upcoming Events

Downtown Dazzle

Free streetcar rides Dec. 1, 8 & 15

SantaCon

Free Downtown Dazzle streetcar rides coincide with SantaCon Dec. 8

Carolers

Carolers from the Young Professionals' Chorale Collective will be on board the streetcar providing live entertainment Dec. 1, 8 & 15



November Ridership Summary

| | Ridership | Ridership Budget | Variance |
|--------------|---------------|------------------|---------------|
| Weekday | 20,378 | 22,947 | -2,569 |
| Saturday | 9,238 | 9,264 | -26 |
| Sunday | 4,803 | 3,528 | +1,275 |
| Holiday | 255 | 264 | -9 |
| Total | 34,674 | 36,003 | -1,329 |

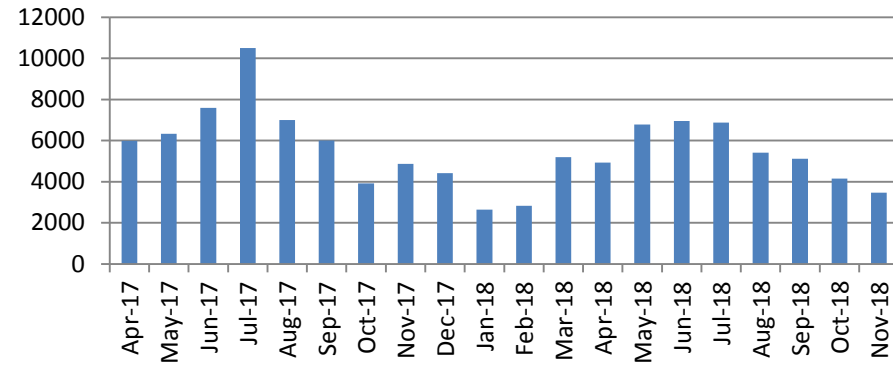
Notes:

1. November 2017: 34,721 boardings
2. Ridership report appended
3. Holiday November 22
4. DCI fare free day November 23 & 24
 1. 11/23: 4,155 (2017: 4,147)
 2. 11/24: 3,257 (2017: 3,040)

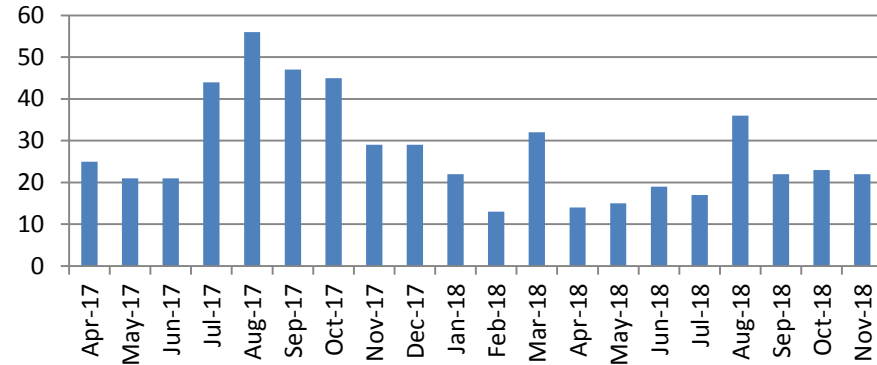
*Includes any supplemental service

*Does not include charter service

Fare Inspections

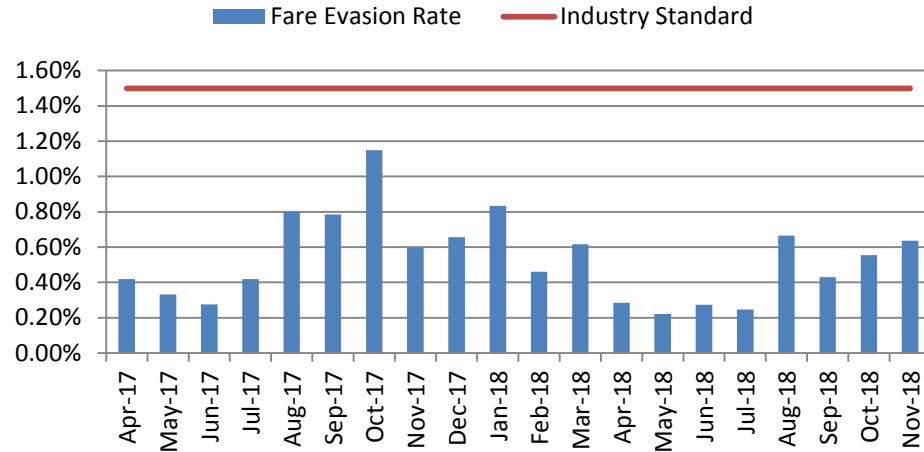


Citations



Fare Compliance

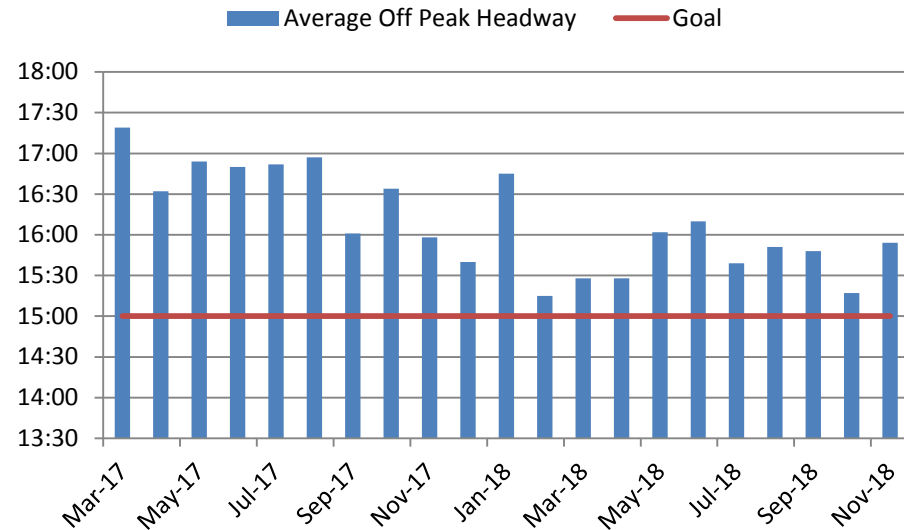
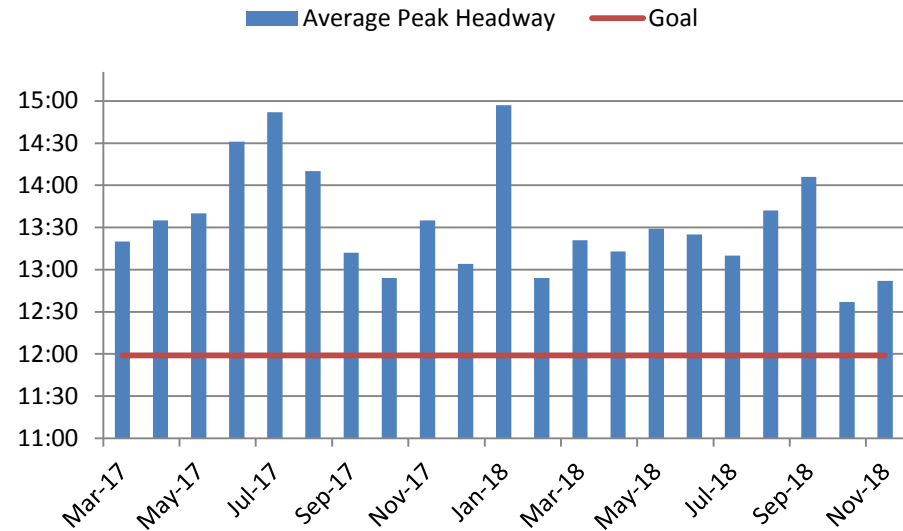
Fare Evasion



November Operations Summary

| Trips Scheduled | Trips Operated | Missed Trips* | Average Headway | Blockages | Signal Failures | Close Calls | TAA | Charter |
|-----------------|----------------|---------------|----------------------------------|----------------------------|----------------------------------|-------------|-----|---------|
| 2,258 | 2,156 | 102 | 12:53 (12 min) 15:24 (15 min) | 103 (total) 66 (>2 min) | 5 (total) 5 (more than 2 min) | 23 | 223 | 3 |

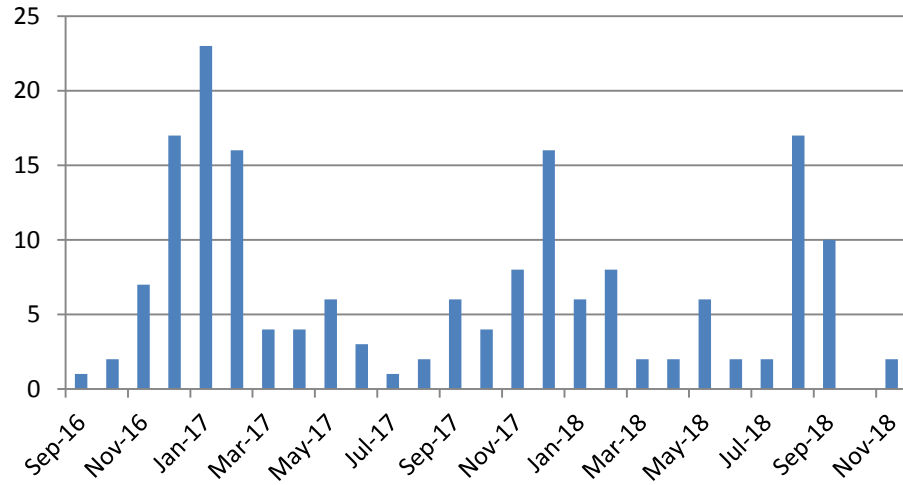
Operations Trends



Note: average headway of trips *operated*, missed trips not included

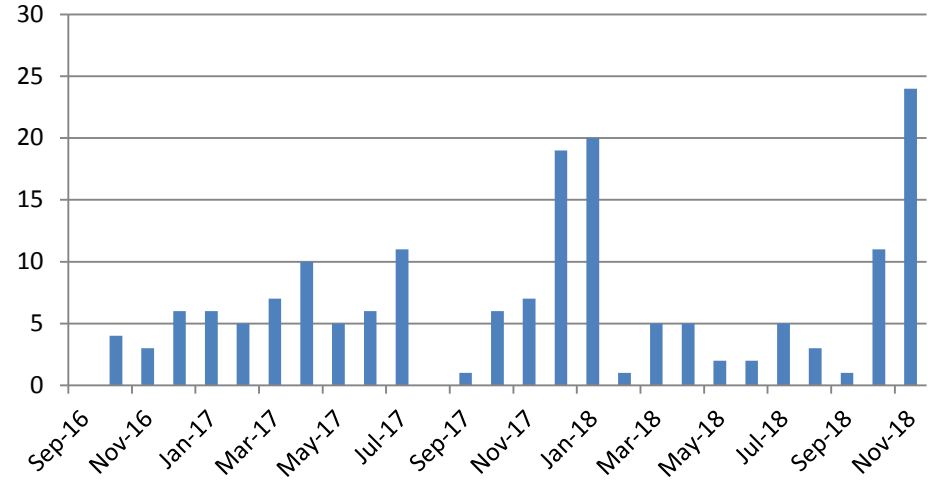
Operations Trends

Change Off Road



Streetcar vehicle failure resulting in removal of vehicle from service; can be a failure of a safety device or electro/mechanical failure – requires off-load of passengers and results in 60+ minutes suspension of service and can result in reduced service (increased headway)

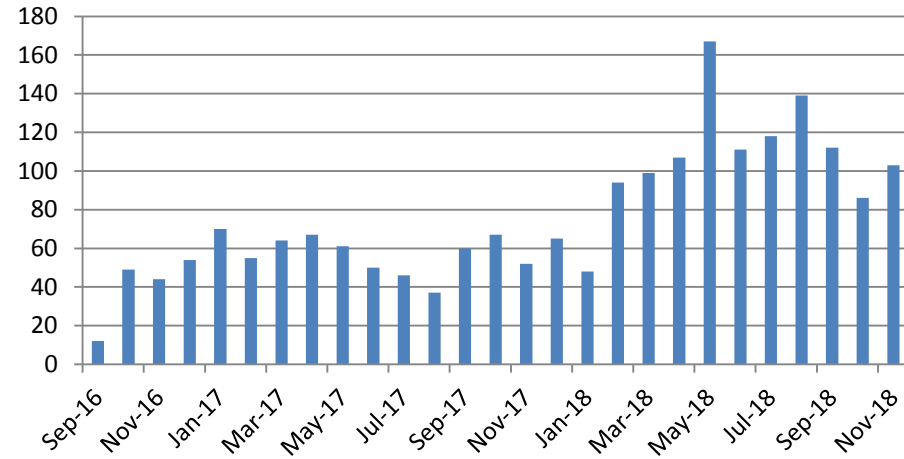
Train Failure Road



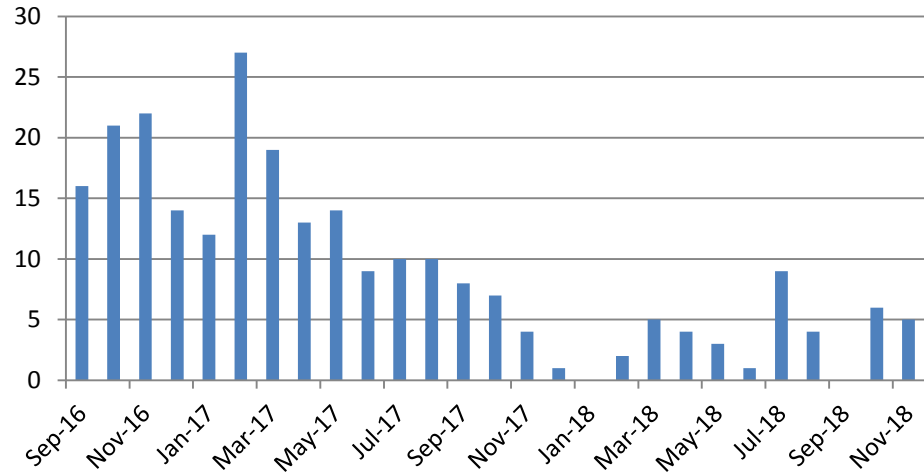
Streetcar vehicle failure that can be remedied on the line – typically results in 5 to 60 minutes suspension of service

Operations Trends

Streetcar Blockages



Traffic Signal Failures



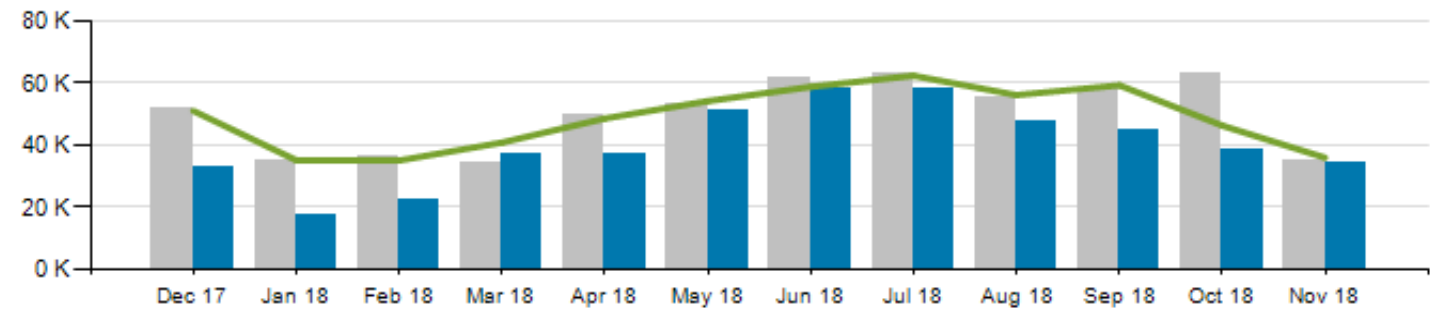
Vehicle Status

- Camera/Monitor issues
- Air Compressor FMI underway – 3 trains implemented
- Field Modifications (FMIs) ongoing by CAF scheduled until March 2019

QUESTIONS?

CB Connector Ridership

Total Ridership

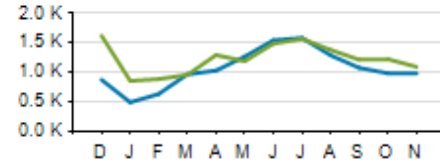


| | ACTUAL | BUDGET | VARIANCE (%/#) | | FY2017 | VARIANCE (%/#) | |
|------------|---------|---------|-------------------|---------|---------|----------------|---------|
| TOTAL | 34,674 | 36,003 | -3.7% | -1,329 | 34,721 | -0.1% | -47 |
| FYTD TOTAL | 223,987 | 260,149 | -13.9% | -36,162 | 274,471 | -18.4% | -50,484 |

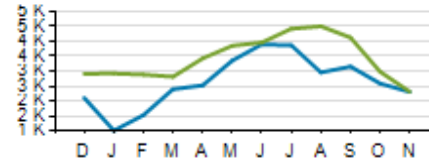
Current Year
 Prior Year
 Budget

CB Connector KPIs

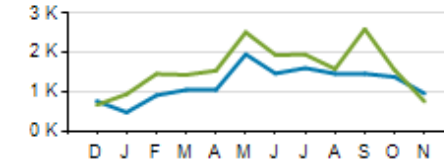
Average Ridership: Weekday



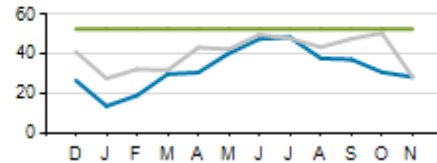
Average Ridership: Saturday



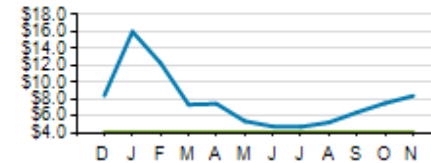
Average Ridership: Sunday



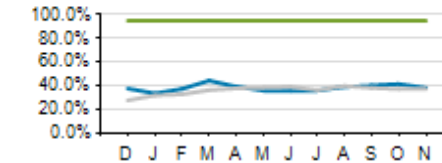
Passengers per Hour



Cost per Passenger



On-Time Performance



| | ACTUAL | KPI | VARIANCE |
|--|--------------------|--------------------|--------------------|
| COST PER PASSENGER | \$8.40 | \$4.10 | +\$4.30 |
| AVERAGE HEADWAY (PEAK/OFF-PEAK) | 12:53/15:24 | 12:00/15:00 | +0:53/+0:24 |
| PASSENGERS PER HOUR | 28.4 | 52.8 | -24.4 |
| COST RECOVERY | 6.0% | 14.3% | -8.3% |